CONTENTS

	Acknowledgments	ix		
	Preface	xiii		
	Introduction: Solving the Freshwater Crisis: Private Solutions and Public Interests	1		
PART I				
Context				
1	The Growing Freshwater Crisis	15		
2	Why Businesses Care About Water	42		
PART II Commodification Debates				
3	Private Suppliers of Drinking Water	63		
4	Water Markets	89		

viii contents

5	Environmental Water Investors	114	
6	Thinking of Water as an Asset	129	
PART III			
Transforming Freshwater Management			
7	Innovative Technologies and Tools	145	
8	New Financing Options	170	
9	Change Agents and Experts	185	
PART IV			
Toward a Sustainable Water Future			
10	Corporate Water Stewardship	207	
11	Conclusion: Four Policy Recommendations	230	
	Notes	241	
	Index	289	