

Kristian Bankov and Paul Cobley (Eds.)

**Semiotics and its Masters**

# **Semiotics, Communication and Cognition**



Edited by  
Paul Cobley and Kalevi Kull

## **Volume 18**

# **Semiotics and its Masters**



Volume 1

Edited by  
Kristian Bankov and Paul Cobley

**DE GRUYTER**  
MOUTON

ISBN 978-1-5015-1175-2

e-ISBN (PDF) 978-1-5015-0382-5

e-ISBN (EPUB) 978-1-5015-0374-0

ISSN 1867-0873

**Library of Congress Cataloging-in-Publication Data**

A CIP catalog record for this book has been applied for at the Library of Congress.

**Bibliographic information published by the Deutsche Nationalbibliothek**

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at <http://dnb.dnb.de>.

© 2017 Walter de Gruyter Inc., Boston/Berlin

Typesetting: fidus Publikations-Service GmbH, Nördlingen

Printing and binding: CPI books GmbH, Leck

☼ Gedruckt auf säurefreiem Papier

Printed in Germany

[www.degruyter.com](http://www.degruyter.com)