

Table of contents

Acknowledgements — vii

Chapter 1. Introduction — 1

- 1.1 English as a lingua franca (ELF) — 5
- 1.2 Overview of the book — 12

Chapter 2. Intercultural communication and ELF — 15

- 2.1 Characterising intercultural communication — 17
- 2.2 Critical approaches to intercultural communication — 21
 - 2.2.1 Cross-cultural versus intercultural communication — 21
 - 2.2.2 Critiques of terminology in intercultural communication — 24
 - 2.2.3 Critiques of approaches in intercultural communication — 25
 - 2.2.4 Alternative approaches to intercultural communication — 28
- 2.3 Points of convergence and conflict between intercultural communication and ELF research — 33
 - 2.3.1 Points of misunderstanding and divergence between intercultural communication and ELF research — 34
 - 2.3.2 Points of convergence between intercultural communication and ELF research — 39
- 2.4 Conclusion — 43

Chapter 3. Understanding culture through ELF — 45

- 3.1 Conceptions of culture — 47
 - 3.1.1 The development of the idea of culture — 47
 - 3.1.2 Culture as product — 50
 - 3.1.3 Culture as discourse — 54
 - 3.1.4 Culture as practice — 56
 - 3.1.5 Culture as ideology — 58
- 3.2 Culture, nation and globalisation — 61
 - 3.2.1 Characterisations of nation — 61
 - 3.2.2 Characterisations of globalisation — 63
 - 3.2.3 Global flows — 65
- 3.3 Culture and complexity — 67
 - 3.3.1 Culture and complexity in the social sciences and applied linguistics — 71
- 3.4 Culture and language — 76

3.4.1	Linguistic relativity —	76
3.4.2	Linguaculture and the language-culture nexus —	79
3.4.3	Language and culture as emergent complex systems —	85
3.5	Culture in ELF research —	88
3.6	Language and culture through ELF —	99
3.7	Conclusion —	101

Chapter 4. Culture and identity through English as a lingua franca — 105

4.1	Characterising identity —	108
4.1.1	Subjectivity and identity —	108
4.1.2	The relevance of identity —	108
4.1.3	Identity and language —	110
4.1.4	Identity, difference and others —	112
4.2	Cultural identity —	114
4.2.1	Cultural identity, ethnicity and race —	114
4.2.2	Cultural identity and nationality —	115
4.2.3	Cultural identity and globalisation —	118
4.2.4	Cultural identity and interculturality —	120
4.3	Identity in ELF research —	122
4.4	Conclusion —	131

Chapter 5. Re-examining intercultural communicative competence: intercultural awareness — 133

5.1	Communicative competence —	134
5.1.1	The foundations of communicative competence —	134
5.1.2	Rethinking communicative competence —	140
5.2	Intercultural competence —	145
5.3	Intercultural communicative competence —	148
5.4	Alternatives to intercultural communicative competence —	156
5.5	Intercultural awareness (ICA) —	163
5.6	Conclusion —	172

Chapter 6. ELF and intercultural awareness: implications for English language teaching — 174

6.1	Culture, the intercultural and ELF in ELT: critiquing current approaches —	175
6.2	Alternative approaches to culture, the intercultural and ELF in ELT —	182
6.2.1	Intercultural education and ELT —	183
6.2.2	Global Englishes, ELF and interculturality in ELT —	187

6.3	Intercultural awareness in the classroom —	194
6.4	Conclusion —	200

Chapter 7. Putting it into practice: a study of a course in ELF and ICA for language learners in Thailand — 203

7.1	Background and rationale: English in ASEAN and Thailand —	205
7.2	Research methodology —	210
7.2.1	Participants and setting —	210
7.2.2	Research approach and instruments —	211
7.2.3	Reliability and validity —	214
7.3	A course in Global Englishes, intercultural communication and intercultural awareness —	215
7.3.1	Course evaluation —	218
7.3.2	Development of ICA and an understanding of Global Englishes —	220
7.4	Conclusion —	228

Chapter 8. Conclusion — 232

8.1	What are points of convergence and divergence between ELF and intercultural communication research? —	234
8.2	What influence (if anything) do studies of intercultural communication through ELF have on our understanding of the relationship between culture, identity and language? —	236
8.3	What are the implications of ELF research for conceptualising intercultural communicative competence? —	240
8.4	What are the consequences (if any) of ELF and intercultural awareness (ICA) research for teaching English (ELT)? —	243

Appendices — 247

Appendix 1	Transcription conventions —	247
Appendix 2	Intercultural communication and intercultural awareness: Course overview and outline —	247
Appendix 3	Screen shots from learning objects (LO) in course —	252
Appendix 4	Intercultural communication questionnaire additional responses —	257

References — 260

Index — 280

