Lobbying America

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA

SERIES EDITORS

William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer

A list of titles
in this series appears
at the back of
the book

Lobbying America

THE POLITICS OF BUSINESS FROM NIXON TO NAFTA

Benjamin C. Waterhouse

PRINCETON UNIVERSITY PRESS
PRINCETON AND OXFORD

Copyright © 2014 by Princeton University Press

Published by Princeton University Press, 41 William Street, Princeton, New Jersey 08540 In the United Kingdom: Princeton University Press, 6 Oxford Street, Woodstock, Oxfordshire OX20 1TW

press.princeton.edu

Jacket photograph: Pennsylvania Avenue, 1962. Courtesy of the District Department of Transportation (DDOT), Washington, DC

All Rights Reserved

Library of Congress Cataloging-in-Publication Data

Waterhouse, Benjamin C., 1978-

Lobbying America: the politics of business from Nixon to NAFTA / Benjamin C. Waterhouse.

pages cm. — (Politics and society in twentieth-century America)

Includes bibliographical references and index.

ISBN 978-0-691-14916-5 (hardcover)

1. Lobbying—United States—History—20th century. 2. Pressure groups—United States—History—20th century. 3. Political action committees—United States—

History—20th century. 4. Corporations—Political activity—United States—History—20th century. 5. Business and politics—United States—History—20th century. I. Title.

JK1118.W36 2013

324'.4097309045—dc23

2013018172

British Library Cataloging-in-Publication Data is available

This book has been composed in Sabon

Printed on acid-free paper. ∞

Printed in the United States of America

10 9 8 7 6 5 4 3 2 1

Para Daniela, por amor and for my father, who's read every word