

Contents

Tables and Illustrations	ix
Acknowledgements	xi
Acronyms and Abbreviations	xiii
Introduction	1
 Chapter I. Origins of a Prejudice: The Roots of Racial Discrimination	 7
The discovery of human variety: early formulations	7
The emergence of 'modern' racism	11
Racialism: the racial theories of the nineteenth century	23
Racialism under attack	30
 Chapter II. Discourse, Images, Knowledge: The Place of the Colonies and Their Populations in the Portuguese Colonial Empire	 37
The formation of Portuguese colonialism and 'colonial knowledge'	37
The Colonial Act and the 'creation' of the <i>Indígena</i>	47
Colonial propaganda: 'marketing the empire'	54
Colonial representations in primary and secondary school readers	69
Cinema and colonialism in action: moving pictures on colonial themes (1928–53)	81
Recurrent images and prejudices	111
The production of 'anthropological knowledge' of the colonies	122
Racial fixity and the invention of 'human types'	135
Racial purity, miscegenation and the appropriation of myths	138

Chapter III. Exhibiting the Empire, Imagining the Nation: Representations of the Colonies and the Overseas Portuguese in the Great Exhibitions	149
The age of the great exhibitions	149
Representations of the Portuguese colonies, 1924–31	156
A ‘Guinean village’ at the Lisbon Industrial Exhibition (1932)	168
The Portuguese Colonial Exhibition of 1934	176
Representations of the Portuguese colonies, 1934–39	189
The Exhibition of the Portuguese World (1940)	193
Colonial representations in Portugal dos Pequenitos	216
The status of the colonized populations at the exhibitions: the exotic vs. the familiar	229
Conclusion	237
Appendix I. Film	245
Appendix II. Texts from the <i>padrões</i> of Portugal dos Pequenitos	253
Bibliography	259
Index	283