

CONTENTS

Acknowledgments ix

Refiguring Socialist Spain: An Introduction *Marsha Kinder* 1

PART 1: HISTORICAL RECUPERATION 33

Reading Hollywood in/and Spanish Cinema: From Trade Wars to Transculturation *Kathleen M. Vernon* 35

Documenting the National and Its Subversion in a Democratic Spain *Marsha Kinder* 65

The Marketing of Cervantine Magic for a New Global Image of Spain *Dona M. Kercher* 99

Nations, Nationalisms, and *Los últimos de Filipinas*: An Imperialist Desire for Colonialist Nostalgia *Roland B. Tolentino* 133

PART 2: SEXUAL REINSCRIPTION 155

Out of the Cinematic Closet: Homosexuality in the Films of Eloy de la Iglesia *Stephen Tropiano* 157

Pornography, Masculinity, Homosexuality: Almodóvar's *Matador* and *La ley del deseo* *Paul Julian Smith* 178

La teta i la lluna: The Form of Transnational Cinema in Spain *Marvin D'Lugo* 196

Regendering Spain's Political Bodies: Nationality and Gender in the
Films of Pilar Miró and Arantxa Lazcano *Jaume Martí-Olivella* 215

PART 3: MARKETING TRANSFIGURATION:
MONEY/POLITICS/REGIONALISM 239

The Financial Structure of Spanish Cinema *Peter Besas* 241

Spatial Eruptions, Global Grids: Regionalist TV in Spain and Dialectics
of Identity Politics *Richard Maxwell* 260

Private Commercial Television versus Political Diversity: The Case of
Spain's 1993 General Elections *Iñaki Zabaleta* 284

The Art Museum as a Means of Refiguring Regional Identity in Demo-
cratic Spain *Selma Reuben Holo* 301

Annotated Bibliography of English-Language Works on Spanish Films
Hilary L. Neroni 327

Contributors 347

Index 351