

CONTENTS

List of Illustrations ix

Acknowledgments xi

Part I INTRODUCTION

1 Rereading Russia

Adele Marie Barker 3

2 The Culture Factory: Theorizing the Popular in the Old and New Russia

Adele Marie Barker 12

Part II POPULAR CULTURE

3 Public Offerings: MMM and the Marketing of Melodrama

Eliot Borenstein 49

4 Gagarin and the Rave Kids: Transforming Power, Identity, and Aesthetics in Post-Soviet Nightlife

Alexei Yurchak 76

5 Between a Rock and a Hard Place: Holy Rus' and Its Alternatives in Russian Rock Music

Julia P. Friedman and Adam Weiner 110

6 Popular Children's Culture in Post-Perestroika Russia: Songs of Innocence and Experience Revisited

Elizabeth Kristofovich Zelensky 138

7 Markets, Mirrors, and Mayhem: Aleksandra Marinina and the Rise of the New Russian *Detektiv*

Catharine Theimer Nepomnyashchy 161

8 In Search of an Audience: The New Russian Cinema of Reconciliation

Susan Larsen 192

- 9 There Are no Rules on Planet Russia: Post-Soviet Spectator Sport
Robert Edelman 217
- 10 Saying “Lenin” and Meaning “Party”: Subversion and Laughter in
Soviet and Post-Soviet Society
Anna Krylova 243
- 11 Going to the Dogs: Pet Life in the New Russia
Adele Marie Barker 266

Part III SEXUALITIES

- 12 Publicly Queer: Representations of Queer Subjects and Subjectivities
in the Absence of Identity
Laurie Essig 281
- 13 Queer Performance: “Male” Ballet
Tim Scholl 303
- 14 Pornography in Russia
Paul W. Goldschmidt 318

Part IV SOCIETY AND SOCIAL ARTIFACTS

- 15 Body Graphics: Tattooing the Fall of Communism
Nancy Condee 339
- 16 Communism as Kitsch: Soviet Symbols in Post-Soviet Society
Theresa Sabonis-Chafee 362
- 17 From the Toilet to the Museum: Memory and
Metamorphosis of Soviet Trash
Svetlana Boym 383
- 18 Paranoid Graffiti at Execution Wall: Nationalist Interpretations
of Russia’s Travail
John Bushnell 397
- 19 “Christianity, Antisemitism, Nationalism”: Russian Orthodoxy
in a Reborn Orthodox Russia
Judith Deutsch Kornblatt 414
- 20 Suspending Disbelief: “Cults” and Postmodernism
in Post-Soviet Russia
Eliot Borenstein 437

Contributors 463

Index 467