Contents

List of Illustrations ix Acknowledgments xi

Introduction: Lessons Indians Can Teach American Studies about the Rule of Individuality 1

PART ONE

Categorizing and Institutionalizing Indians and Individuals 29

1 Carlisle as Individualizing Factory: Making Indians, Individuals, Workers 31

Digesting "Indians": Assimilation as Individualizing 41
Possessive and Domestic Individualizing: Treason to the Tribe 49
Complexity, Critical Thinking, and Performance at Carlisle 66
Pratt's Carlisle (1879–1904): Class, Race, Warfare 78
Carlisle, Consumer Culture, and Loaded Cultural Relativism
(1904–1918) 85
Education for What? 93

2 The School of Savagery:

"Indian" Formations of Subjectivity and Carlisle 97 Literary Indianizing: Discourses of Native Cultural Subjectivity 98 Parodying Parroting: Faking Individual and Indian 120

PART TWO

Multicultural Modernity Incorporated 133

3 Modernist Multiculturalism: Lawrence, Luhan, and the White
Therapeutic Indianizing of "Lost" White Individuality 135
Toward Therapeutic Imperialism: Garland and the Modernizing
of Digestion Management 142
White Therapeutic Primitivism and the Indian Business:
Environmental, Soulful, and Literary "Indians" 145
Giving Them the Business: "Indians" in the Therapeutic
and Modernist Marketplace 152
Rhythmic Ethnomodernism: Luhan, Lawrence, Austin, and the
Fantasy of Individualized Liberation in Tribal Scenes 166
"Indians" in the Bloodstream: The Politics of Lawrence's Psychological
Critique of American Individualizing 177

4 Indians Inc.:

Collier's New Deal Diversity Management 185
Collier's Saviourism: Radical Polemicist against Individualizing 189
Anti-Imperial Romanticism: Collier as Social Theorist of "Indians" 192
Imperial Self-Government: Reorganizing "Indians" 199
Detours from the Therapeutic: La Farge's and McNickle's Fictions 211
Taos, Collier, and the Multicultural Containment of Critique 220

Afterword: Diversity Incorporated and World Americanization 229

Appendix 1 Notes on Natives and Socialism 253
Appendix 2 A Proposal to Reopen Carlisle 257
Abbreviations in Notes 259
Notes 261
Index 321