



CONTENTS



Acknowledgments, vii

Introduction, i

- 1** The Expediency of Culture, 9
 - 2** The Social Imperative to Perform, 40
 - 3** The Globalization of Culture and
the New Civil Society, 82
 - 4** The Funkification of Rio, 109
 - 5** Parlaying Culture into Social Justice, 133
 - 6** Consumption and Citizenship?, 160
 - 7** The Globalization of Latin America:
Miami, 192
 - 8** Free Trade and Culture, 214
 - 9** Producing the Cultural Economy:
The Collaborative Art of *insITE*, 287
- Conclusion, 338
- Notes, 363
- Works Cited, 391
- Index, 453

