Contents

Acknowledgments	xi	
Introduction: Langu	age, Body Practices, and the Social	1

- 1 Production Practices 17
 - a. Flexible Accumulation and the Labor Market
 - b. Cybernetic Systems and the Labor Process
 - c. The Discipline of Neoclassical Economics
- 2 Consumption Practices 47
 - a. Product Characteristics and Use Value
 - b. Image in Late-Capitalist Advertising
 - c. The Consumption of Lifestyle
 - d. The Semiotics of Late-Capitalist Commodity
- 3 The Hegemony of Exchangist Practices 75
- 4 Social Reproduction Practices 91
 - a. Changing Household and the Politics of "The Family"
 - b. Re-Racialization
 - c. The Body and Bio-Technical Systems
- 5 Sexuality and Gender Construction 121
 - a. Gender and Sexuality
 - b. Sexual Lifestyle and Late-Capitalist Consumption
 - c. Gender Construction in Late Capitalism
- 6 Redisciplining the Subject 149
 - a. The Discourse of Psychiatry
 - b. Changing Mental Health Practices
 - c. The Bounds of Psychopathology

Retrospect: The Problematic of the Body in Late Capitalism 173
References 179
Index 193