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The United States allows, even encourages,
the health care system to play many roles
other than improver of health.

—Daniel Callahan, *What Price Better Health?*

For any way of thought to become dominant, a conceptual apparatus has to be advanced that appeals to our intuitions and instincts, to our values and our desires, as well as to the possibilities inherent in the social world we inhabit. If successful, this conceptual apparatus becomes so embedded in common sense as to be taken for granted and not open to question.

—David Harvey, *A Brief History of Neoliberalism*

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