

Contents

<i>Introduction</i>	1
1 The Making of a Posture Science	15
2 Posture Epidemic	43
3 Posture Commercialization	79
4 Posture Queens and Fitness Regimes	129
5 The Geopolitics of Posture	160
6 The Perils of Posture Perfection	195
7 The Posture Photo Scandal	226
<i>Epilogue: iPosture</i>	257
<i>Acknowledgments</i>	269
<i>Illustration Credits</i>	275
<i>Notes</i>	279
<i>Bibliography</i>	329
<i>Index</i>	363

Slouch

