

Illustrations

<i>Figure 1.</i>	Instagram image of Blair Eadie featuring LikeToKnowIt links	80
<i>Figure 2.</i>	Instagram image of Socality Barbie	89
<i>Figure 3.</i>	Instagram image of the Museum of Ice Cream's sprinkle pool	95
<i>Figure 4.</i>	The Instagram bio of CGI influencer Lil Miquela	115
<i>Figure 5.</i>	An Instagram feed post by Sharon McMahon	139
<i>Figure 6.</i>	An excerpt from an Instagram Story by Sharon McMahon	140

