

Contents

List of Contributors	vii
Acknowledgments	ix
1 Competitiveness: Useful Concept, Political Slogan, or Dangerous Obsession? <i>David P. Rapkin and Jonathan R. Strand</i>	1
2 Does the United States Have an International Competitiveness Problem? <i>Stephen D. Cohen</i>	21
3 Sources of Competitive Asymmetries Between the United States and Japan <i>Iwao Nakatani</i>	41
4 Ideology and Competitiveness: The Basis for U.S. and Japanese Economic Policies <i>Simon Reich</i>	55
5 The Pursuit of Competitiveness in East Asia: Regionalization of Production and Its Consequences <i>Mitchell Bernard and John Ravenhill</i>	103
6 The Limits on Hegemonic Predation as a Response to Competitiveness Problems: The United States and Taiwan <i>Cal Clark</i>	133
7 Fairness, Efficiency, and Opportunism in U.S. Trade and Investment Policy <i>Robert T. Kudrle</i>	153

8	Alternative Paths to Competitiveness: U.S. Trade Policies in International Air Transport Services and Commercial Class Aircraft Manufacturing <i>Vicki L. Golic</i>	179
9	Ideas and Foreign Policy: The Emergence of Techno- Nationalism in U.S. Policies Toward Japan <i>Masaru Kohno</i>	199
10	Cooperating to Compete: The European Experiment <i>Wayne Sandholtz</i>	225
	References	243
	Index	267
	About the Book and the Editors	285