

Table of contents

 <https://doi.org/10.1075/z.148.toc>

Pages v–vi of

Discourse, of Course: An overview of research in discourse studies

Edited by Jan Renkema

2009. vii, 393 pp.

© John Benjamins Publishing Company

This electronic file may not be altered in any way. For any reuse of this material written permission should be obtained from the publishers or through the Copyright Clearance Center (for USA: www.copyright.com).

For further information, please contact rights@benjamins.nl or consult our website at benjamins.com/rights

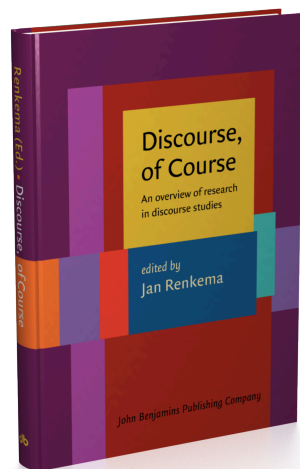


Table of contents

A multiple invitation to discourse studies <i>Jan Renkema</i>	1
I. Discourse in communication	
1. Doing discourse analysis with possible worlds <i>Andrea Rocci</i>	15
2. Discourses “off course”? <i>Anna Duszak</i>	37
II. Discourse and other communication modes	
3. Discourse across semiotic modes <i>John A. Bateman</i>	55
4. Schemes and tropes in Visual Communication: The case of object grouping in advertisements <i>Alfons Maes and Joost Schilperoord</i>	67
III. Discourse types	
5. Text types and dynamism of genres <i>Sungsoon Wang</i>	81
6. Academic and professional written genres in disciplinary communication: Theoretical and empirical challenges <i>Giovanni Parodi</i>	93

IV. Discourse structures

7. Why investigate textual information hierarchy? 113
Elisabeth Le
8. Implicit and explicit coherence relations 127
Maitte Taboada

V. Stylistics and Rhetorics

9. Style and culture in quantitative discourse analysis 143
Martin Kaltenbacher
10. Devices of probability and obligation in text types 157
Xinzhang Yang
11. Analysis and evaluation of argumentative discourse 171
Frans H. van Eemeren and Bart Garssen

VI. Discourse and Cognition

12. Embodied cognition, discourse, and Dual Coding Theory: New directions 187
Mark Sadoski
13. The cognition of discourse coherence 197
Ted Sanders and Wilbert Spooren
14. A computational psycholinguistic algorithm to measure cohesion in discourse 213
Max M. Louwerse and Patrick Jeuniaux

VII. Discourse and Institution

15. Chinese questions and power relations in institutional dialogue 227
Jinjun Wang
16. Towards a process view of preformulation in press releases 239
Geert Jacobs and Tom Van Hout
17. Media discourse 253
Kenneth C.C. Kong