

# Prelim pages

 <https://doi.org/10.1075/pbns.160.prelim>

Pages i–iv of

## **Political Discourse in the Media: Cross-cultural perspectives**

**Edited by Anita Fetzer and Gerda Eva Lauerbach**

[Pragmatics & Beyond New Series, 160] 2007. viii, 379 pp.

© John Benjamins Publishing Company

This electronic file may not be altered in any way. For any reuse of this material written permission should be obtained from the publishers or through the Copyright Clearance Center (for USA: [www.copyright.com](http://www.copyright.com)).

For further information, please contact [rights@benjamins.nl](mailto:rights@benjamins.nl) or consult our website at [benjamins.com/rights](http://benjamins.com/rights)



## Political Discourse in the Media

## *Pragmatics & Beyond New Series (P&BNS)*

*Pragmatics & Beyond New Series* is a continuation of *Pragmatics & Beyond* and its Companion Series. The New Series offers a selection of high quality work covering the full richness of Pragmatics as an interdisciplinary field, within language sciences.

### **Editor**

Andreas H. Jucker  
University of Zurich, English Department  
Plattenstrasse 47, CH-8032 Zurich, Switzerland  
e-mail: ahjucker@es.uzh.ch

### **Associate Editors**

Jacob L. Mey  
University of Southern  
Denmark

Herman Parret  
Belgian National Science  
Foundation, Universities of  
Louvain and Antwerp

Jef Verschueren  
Belgian National Science  
Foundation,  
University of Antwerp

### **Editorial Board**

Shoshana Blum-Kulka  
Hebrew University of  
Jerusalem

Jean Caron  
Université de Poitiers

Robyn Carston  
University College London

Bruce Fraser  
Boston University

Thorstein Fretheim  
University of Trondheim

John C. Heritage  
University of California at Los  
Angeles

Susan C. Herring  
Indiana University

Masako K. Hiraga  
St.Paul's (Rikkyo) University

David Holdcroft  
University of Leeds

Sachiko Ide  
Japan Women's University

Catherine Kerbrat-  
Orecchioni  
University of Lyon 2

Claudia de Lemos  
University of Campinas, Brazil

Marina Sbisà  
University of Trieste

Emanuel A. Schegloff  
University of California at Los  
Angeles

Deborah Schiffrin  
Georgetown University

Paul Osamu Takahara  
Kobe City University of  
Foreign Studies

Sandra A. Thompson  
University of California at  
Santa Barbara

Teun A. van Dijk  
Pompeu Fabra, Barcelona

Richard J. Watts  
University of Berne

### **Volume 160**

Political Discourse in the Media. Cross-cultural perspectives  
Edited by Anita Fetzer and Gerda Eva Lauerbach

# Political Discourse in the Media

Cross-cultural perspectives

*Edited by*

Anita Fetzer

Universität Lüneburg

Gerda Eva Lauerbach

Johann Wolfgang Goethe-Universität Frankfurt am Main

John Benjamins Publishing Company

Amsterdam / Philadelphia



The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences – Permanence of Paper for Printed Library Materials, ANSI Z39.48-1984.

#### Library of Congress Cataloging-in-Publication Data

Political discourse in the media : cross-cultural perspectives / edited by Anita Fetzer and Gerda Eva Lauerbach.

p. cm. -- (Pragmatics & Beyond New Series, ISSN 0922-842X ; v. 160)

Includes bibliographical references and index.

1. Mass media--Political aspects. 2. Mass media and language. 3. Discourse analysis--Political aspects. I. Fetzer, Anita, 1958- II. Lauerbach, Gerda.

P95.8.P6435 2007

323.44--dc22

2007009990

ISBN 978 90 272 5403 0 (Hb; alk. paper)

© 2007 – John Benjamins B.V.

No part of this book may be reproduced in any form, by print, photoprint, microfilm, or any other means, without written permission from the publisher.

John Benjamins Publishing Co. · P.O. Box 36224 · 1020 ME Amsterdam · The Netherlands  
John Benjamins North America · P.O. Box 27519 · Philadelphia PA 19118-0519 · USA