Table of contents



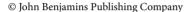
doi https://doi.org/10.1075/pbns.156.toc

Pages v-x of

Creativity and Convention: The pragmatics of everyday figurative speech

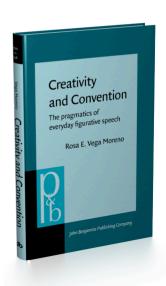
Rosa E. Vega Moreno

[Pragmatics & Beyond New Series, 156] 2007. xii, 249 pp.



This electronic file may not be altered in any way. For any reuse of this material written permission should be obtained from the publishers or through the Copyright Clearance Center (for USA: www.copyright.com).

For further information, please contact rights@benjamins.nl or consult our website at benjamins.com/rights



To my family, with love and gratitude

Table of contents

Ack	nowledgements	XI			
Intr	roduction	1			
CHA	APTER 1				
Hur	man creative cognition and selective processing	5			
1.	Introduction 5				
2. The selective mind 7					
	2.1 Selective processing 7				
	2.2 Selectivity and ad hoc categories 9				
3.	Human memory and information processing 12				
	3.1 The Encoding Specificity Principle 12				
	3.2 Memory processes and lexical flexibility 14				
4.	Concept construction and selective processing 16				
	4.1 Selective processing and the instability of				
	graded structure 16				
	4.2 Constrains on concept instability 18				
5.	The Depth of Processing Hypothesis 22				
	5.1 Standard ideas and research 22				
	5.2 Beyond the Depth of Processing Hypothesis 25				
6.	Conclusion 28				
СНА	APTER 2				
Rele	evance Theory: communication and cognition	29			
1.	Introduction 29				
2.	Basic notions of relevance-theoretical pragmatics 30				
	2.1 The Cognitive Principle of Relevance and the				
	definition of relevance 30				
	2.2 The Communicative Principle and the				
	comprehension procedure 33				
3.	Relevance Theory and utterance interpretation 35				
4.	Accessibility of contextual assumptions 40				
5.	Lexical pragmatics 44				
6.	Conclusion 52				

CHA	PTER 3				
Met	aphor, interaction and property attribution	53			
1.	Introduction 53				
2.	Traditional views on metaphor 54				
3.	A challenge to the Literal Priority Claim 56				
4.	From property matching to property attribution 61				
5.	The Class-Inclusion theory: attribution,				
	interaction and categorisation 65				
	5.1 Metaphor and ad hoc categories 66				
	5.2 Interaction in interpretation 67				
	5.3 Problems with the Class Inclusion View 69				
6.	The emergence problem 75				
	6.1 Experimental work on emergence 76				
	6.2 Emergence and the Class-Inclusion Theory 78				
	6.3 Emergence and Blending Theory 78				
7.	The transformation problem 81				
8.	Conclusion: towards a cognitively-adequate				
	pragmatic approach 84				
СНА	PTER 4				
Rele	evance Theory and metaphor interpretation	87			
1.	Introduction 87				
2.	Relevance, literalness and metaphor interpretation 87				
	2.1 Lexical pragmatics and loose use 91				
3.	Pragmatic adjustment and metaphor interpretation 96				
	3.1 Relevance Theory and emergence 101				
	3.2 Relevance Theory and the transformation problem 105				
	3.3 The bulldozer case 109				
4.	Creative and standardised loose uses 112				
	4.1 Inferential routes and pragmatic routines 116				
5.	Conclusion 119				
CHA	PTER 5				
Rele	evance Theory and cognitive approaches to metaphor	121			
1.	Introduction 121				
2.	Relevance Theory and standard assumptions on				
	metaphor research 121				
3.	Relevance Theory and the Class-inclusion theory 124				
	3.1 Experimental evidence 128				
4.	Conceptual Metaphor theory 131				
	4.1 Conceptual Metaphor theory and Relevance Theory 137				
5.	Conclusion 141				

	PTER 6		
	lysability in idiom comprehension Introduction 143	143	
1.			
2.			
3.	Idioms as (partly) analysable phrases 148		
4.	Psycholinguistic research on the analysability of idioms 153		
	4.1 The role of analysability in		
	idiom use and interpretation 154		
	4.2 Comments on experimental research 158		
5.	The nature of compositionality 163		
	5.1 Composition and decomposition 164		
	5.2 Analysability as transparency 166		
	5.3 Decomposition and transparency 168		
6.	Analysability and the processing and representation of idioms 170		
	6.1 The activation of idiomatic meaning 171		
	6.1.1 The Configuration Hypothesis 172		
	6.2 Activation and integration in processing 173		
7.	Conclusion 175		
	PTER 7		
Idio	oms, transparency and pragmatic inference	177	
1.	Introduction 177		
2.	Idioms, metaphors and unfamiliar words 178		
3.	Making sense of idioms 185		
	3.1 Synchronic rationale 187		
	3.2 The contribution of word meaning 192		
	3.3 Conclusions on acquisition 193		
4.	Familiar Idioms: representation and processing 196		
	4.1 Activation and interpretation 200		
5.	Pragmatic adjustment 203		
	5.1 Word meaning and idiom meaning 205		
6.	Interpreting idiom variants 207		
7.	Some conclusions on idiom processing and idiom variants 213		
8.	Conclusion 215		
СНА	PTER 8		
Crea	ativity and convention beyond figurative speech	217	
1.	Introduction 217		
2.	Creativity and convention in language 217		
3.	The psychology of routines 221		

Controlled and automatic processing 221

Automaticity and expertise 222

3.1

3.2

The Pragmatics	of Everyday	Figurative	Speech

Stages in expertise development and

 \mathbf{x}

3.3

Index

	j.j stages i	ii capertise dever	princine una	
degrees of automaticity		of automaticity	224	
4.	Conclusion	227		
Cor	nclusion		229)
Ref	erences		23:	1

245