

Table of contents

 <https://doi.org/10.1075/aic.13.toc>

Pages vii–x of

Argumentation in the Newsroom

Marta Zampa

[*Argumentation in Context*, 13] 2017. xiii, 211 pp.

© John Benjamins Publishing Company

This electronic file may not be altered in any way. For any reuse of this material written permission should be obtained from the publishers or through the Copyright Clearance Center (for USA: www.copyright.com).

For further information, please contact rights@benjamins.nl or consult our website at benjamins.com/rights

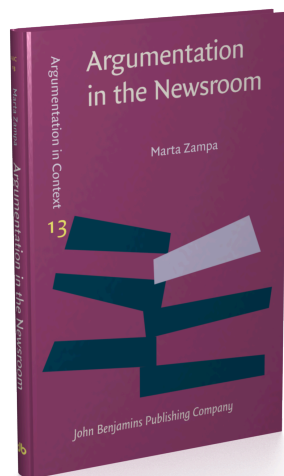


Table of contents

List of figures	XI
List of tables	XV
Acknowledgements	XVII
CHAPTER 1	
Newsmaking as an argumentative context	1
1.1 Newsroom decision-making	3
CHAPTER 2	
Newsmaking: Actors, factors, approaches	9
2.1 Discourse analysis	9
2.2 Sociology	11
2.2.1 The gatekeeping theory	11
2.2.2 Newsmaking as routine work	15
2.3 Media linguistics	17
CHAPTER 3	
Argumentation theory: A historical summary	21
3.1 An overview of the discipline	21
3.2 Extended Pragma-Dialectics	25
3.3 On endoxa and enthymemes	29
3.4 The Argumentum Model of Topics	31
CHAPTER 4	
News values: Why do events become news?	37
4.1 News values: What we already know, and what still needs to be ascertained	37
4.2 News values as endoxa of newsmaking: A working hypothesis	41
CHAPTER 5	
Context: Newsmaking where?	45
5.1 Studies on the context of argumentative practices	45
5.1.1 The pragma-dialectical notion of the activity type	46

5.1.2	The model of communication context	46
5.2	The argumentative dimension of activity types	50
5.3	The Swiss media landscape	50
5.3.1	The interaction field SRG SSR	52
5.3.2	The interaction field Corriere del Ticino	59
CHAPTER 6		
Building a corpus: How one gets into the newsroom and what can be found there		65
6.1	Progression Analysis	65
6.2	Corpus and data collection	67
6.3	Selecting cases for an argumentative analysis of newsroom practices: a rationale	69
6.3.1	Cases selected – and now what?	72
CHAPTER 7		
Case studies: Collective decision-making and evaluation		73
7.1	The editorial conference	73
7.1.1	Deliberative argumentative discussions in editorial conferences	74
7.1.2	Evaluative argumentative discussions in editorial conferences	80
7.1.3	Differences related to the medium	84
7.1.4	Broadcasting an item on a possible snowfall: The SNOW case	85
7.1.5	Choosing the front-page picture news: the LITF case	97
7.1.6	Evaluating choices in a previous issue: the MALI case	103
7.1.7	Criticizing an established practice: the FORM case	107
7.2	The cutter-journalist discussion	113
7.2.1	Plane crash in Indonesia: the YOGI case	116
7.3	Collective decision-making and evaluation: What did we find out?	126
CHAPTER 8		
Case studies: Individual decision-making and evaluation		127
8.1	Arguing with oneself in the literature	128
8.2	Annual results of BPS Suisse and UBS: the BANK case	130
8.2.1	Formulating a good title	131
8.2.2	Numbers are at the core of financial news	134
8.3	Irony as a means to convey a message indirectly: the RUMS case	135
8.4	Individual decision-making and evaluation: What did we find out?	144

CHAPTER 9

Case studies: News products	145
9.1 Editorials	145
9.2 Commenting on a speech by David Cameron: the CAME case	148
9.2.1 Cameron's argumentation	153
9.2.2 The journalist's argumentation	154
9.2.3 The journalist's reflection on his writing choices	157
9.3 Writing an editorial on a confused event: the RAID case	166
9.3.1 Israel seems to be best prepared to face a collapse of Al-Assad's regime	170
9.3.2 There is also a humanitarian red alert	172
9.3.3 The journalist's reflection on his writing choices	173
9.4 News products: What did we find out?	177

CHAPTER 10

Findings and conclusions	179
10.1 Empirical findings	179
10.2 Results of the analysis	184
10.2.1 Rethinking gatekeeping and news values	184
10.2.2 Theoretical outcomes for argumentation theory	186
10.2.3 Newsmakers as an argumentative community	188
10.3 Coda: possible future development of the research	189
10.3.1 Designing argumentation in the newsroom	190
10.3.2 Integrating argumentation in journalistic training	192
References	195
Subject index	209

